

DUPLICATE INVOICE



WHAS
520 W. Chestnut St.
Louisville, KY 40202
Main: (502)582-7711
Billing:

| | | | |
|-------------------|---------------------------------|--------------|---------------------|
| Property | WHAS | | |
| Invoice # | 2707260-1 | Order # | 2707260 |
| Invoice Date | 06/11/23 | Alt Order # | WOC14134989 |
| Invoice Month | June 2023 | Deal # | |
| Invoice Period | 05/29/23 - 06/05/23 | Flight Dates | 05/30/23 - 06/05/23 |
| Advertiser | ISS/ Defending Bluegrass Values | | |
| Product | Issue | | |
| Estimate # | 12686 | | |
| Account Executive | Taylor Fritsch | | |
| Sales Office | TEGNA Sales Washington DC | | |
| Sales Region | National | | |
| Agency Code | 9913721 | | |
| Advertiser Code | 734 | | |
| Billing Calendar | Broadcast | | |
| Billing Type | Cash | | |
| Special Handling | | | |
| Agency Ref | 2086AG | | |
| Advertiser Ref | M217166 | | |
| Product 1 | 783 | | |
| Product 2 | | | |

Billing Address:

Great American Media/ POL
Attention: Accounts Payable
3050 K Street NW
Washington, DC 20007

Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| 1 | 05/30/23 | 06/05/23 | GMK @ 6A | | MTWTF-- | :30 | 5 | \$300.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table border="0" style="width: 100%;"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>05/30/23</td> <td>06/05/23</td> <td>MTWTF--</td> <td>5</td> <td>\$300.00</td> <td colspan="4"></td> </tr> <tr> <td>Spots: #</td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>3</td> <td>WHAS</td> <td>Tu</td> <td>05/30/23</td> <td>6:09 AM</td> <td>GMK @ 6A</td> <td></td> <td>:30</td> <td>DBV231000H</td> <td>\$300.00</td> <td>NM</td> </tr> <tr> <td>4</td> <td>WHAS</td> <td>W</td> <td>05/31/23</td> <td>6:40 AM</td> <td>GMK @ 6A</td> <td></td> <td>:30</td> <td>DBV231000H</td> <td>\$300.00</td> <td>NM</td> </tr> <tr> <td>5</td> <td>WHAS</td> <td>Th</td> <td>06/01/23</td> <td>6:20 AM</td> <td>GMK @ 6A</td> <td></td> <td>:30</td> <td>DBV231000H</td> <td>\$300.00</td> <td>NM</td> </tr> <tr> <td>2</td> <td>WHAS</td> <td>F</td> <td>06/02/23</td> <td>5:58 AM</td> <td>GMK @ 6A</td> <td></td> <td>:30</td> <td>DBV231000H</td> <td>\$300.00</td> <td>NM</td> </tr> <tr> <td>1</td> <td>WHAS</td> <td>M</td> <td>06/05/23</td> <td>6:28 AM</td> <td>GMK @ 6A</td> <td></td> <td>:30</td> <td>DBV231000H</td> <td>\$300.00</td> <td>NM</td> </tr> </table> | | | | | | | | | | Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | 05/30/23 | 06/05/23 | MTWTF-- | 5 | \$300.00 | | | | | Spots: # | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> | 3 | WHAS | Tu | 05/30/23 | 6:09 AM | GMK @ 6A | | :30 | DBV231000H | \$300.00 | NM | 4 | WHAS | W | 05/31/23 | 6:40 AM | GMK @ 6A | | :30 | DBV231000H | \$300.00 | NM | 5 | WHAS | Th | 06/01/23 | 6:20 AM | GMK @ 6A | | :30 | DBV231000H | \$300.00 | NM | 2 | WHAS | F | 06/02/23 | 5:58 AM | GMK @ 6A | | :30 | DBV231000H | \$300.00 | NM | 1 | WHAS | M | 06/05/23 | 6:28 AM | GMK @ 6A | | :30 | DBV231000H | \$300.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 05/30/23 | 06/05/23 | MTWTF-- | 5 | \$300.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| 3 | WHAS | Tu | 05/30/23 | 6:09 AM | GMK @ 6A | | :30 | DBV231000H | \$300.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 4 | WHAS | W | 05/31/23 | 6:40 AM | GMK @ 6A | | :30 | DBV231000H | \$300.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 5 | WHAS | Th | 06/01/23 | 6:20 AM | GMK @ 6A | | :30 | DBV231000H | \$300.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | WHAS | F | 06/02/23 | 5:58 AM | GMK @ 6A | | :30 | DBV231000H | \$300.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WHAS | M | 06/05/23 | 6:28 AM | GMK @ 6A | | :30 | DBV231000H | \$300.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | 05/30/23 | 06/05/23 | GOOD MORNING AMER 7-9a ICA | | MTWTF-- | :30 | 8 | \$325.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| | 05/30/23 | 06/05/23 | MTWTF-- | 8 | \$325.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| 1 | WHAS | Tu | 05/30/23 | 8:44 AM | GOOD MORNING AMERICA | 7-9a | :30 | DBV231000H | \$325.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | WHAS | W | 05/31/23 | 6:57 AM | GOOD MORNING AMERICA | 7-9a | :30 | DBV231000H | \$325.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 8 | WHAS | Th | 06/01/23 | 8:10 AM | GOOD MORNING AMERICA | 7-9a | :30 | DBV231000H | \$325.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 3 | WHAS | Th | 06/01/23 | 8:38 AM | GOOD MORNING AMERICA | 7-9a | :30 | DBV231000H | \$325.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| 3 | 05/30/23 | 06/03/23 | GOOD MORNING AMER ICA | | -----S- | :30 | 1 | \$180.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 05/29/23 | 06/04/23 | -----S- | 1 | \$180.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

DUPLICATE INVOICE



Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

| | | | |
|--------------|---------------------------------|----------------|---------------------|
| Invoice # | 2707260-1 | Invoice Month | June 2023 |
| Invoice Date | 06/11/23 | Invoice Period | 05/29/23 - 06/05/23 |
| Advertiser | ISS/ Defending Bluegrass Values | | |
| Product | Issue | | |
| Estimate # | 12686 | | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|---|------------|----------|--------------------------|----------------|----------------------|----------------|----------------|------------|----------|----------|------------|----------|----------|------------|-------------|----------------|----------|----------|---------|------|----------|----------|----|----------|----------|----------------------|-------------|----------------|------------|----------|------|------|---|------|----|----------|----------|---------------------|----------|-----|------------|----------|----|---|------|----|----------|----------|---------------------|----------|-----|------------|----------|----|---|------|----|----------|----------|---------------------|----------|-----|------------|----------|----|---|------|---|----------|---------|--------------|----------|-----|------------|---------|----|
| 3 | 05/30/23 | 06/03/23 | GOOD MORNING AMER ICA | | -----S- | :30 | 1 | \$180.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WHAS | Sa | 06/03/23 | 8:27 AM | GOOD MORNING AMERICA | | :30 | DBV231000H | \$180.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 4 | 05/30/23 | 06/04/23 | 105-135a M-F | 105-135a | -TWTF-- | :30 | 4 | \$50.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 05/29/23 | 06/04/23 | -TWTF-- | 4 | \$50.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WHAS | Tu | 05/30/23 | 1:26 AM | 105-135a M-F | 105-135a | :30 | DBV231000H | \$50.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 3 | WHAS | W | 05/31/23 | 1:20 AM | 105-135a M-F | 105-135a | :30 | DBV231000H | \$50.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | WHAS | Th | 06/01/23 | 1:35 AM | 105-135a M-F | 105-135a | :30 | DBV231000H | \$50.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 4 | WHAS | F | 06/02/23 | 1:24 AM | 105-135a M-F | 105-135a | :30 | DBV231000H | \$50.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 5 | 05/30/23 | 06/05/23 | WHAS11 NEWS AT NO ON | 12-1p | MTWTF-- | :30 | 3 | \$180.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 05/30/23 | 06/05/23 | MTWTF-- | 3 | \$180.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| 2 | WHAS | W | 05/31/23 | 12:24 PM | WHAS11 NEWS AT NOON | 12-1p | :30 | DBV231000H | \$180.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WHAS | Th | 06/01/23 | 12:55 PM | WHAS11 NEWS AT NOON | 12-1p | :30 | DBV231000H | \$180.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 3 | WHAS | F | 06/02/23 | 12:48 PM | WHAS11 NEWS AT NOON | 12-1p | :30 | DBV231000H | \$180.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 6 | 05/30/23 | 06/05/23 | WHAS11 NEWS @ 4P | 4-5p | MTWTF-- | :30 | 3 | \$180.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 05/30/23 | 06/05/23 | MTWTF-- | 3 | \$180.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| 3 | WHAS | Th | 06/01/23 | 4:42 PM | WHAS11 NEWS @ 4P | 4-5p | :30 | DBV231000H | \$180.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WHAS | F | 06/02/23 | 4:21 PM | WHAS11 NEWS @ 4P | 4-5p | :30 | DBV231000H | \$180.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | WHAS | M | 06/05/23 | 4:38 PM | WHAS11 NEWS @ 4P | 4-5p | :30 | DBV231000H | \$180.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 7 | 05/30/23 | 06/05/23 | WHAS11 NEWS @ 5p | 5-530p | MTWTF-- | :30 | 2 | \$350.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 05/30/23 | 06/05/23 | MTWTF-- | 2 | \$350.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WHAS | Th | 06/01/23 | 5:13 PM | WHAS11 NEWS @ 5p | 5-530p | :30 | DBV231000H | \$350.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | WHAS | M | 06/05/23 | 5:24 PM | WHAS11 NEWS @ 5p | 5-530p | :30 | DBV231000H | \$350.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 8 | 05/30/23 | 06/05/23 | WHAS11 NEWS @ 530 P | 530-6p | MTWTF-- | :30 | 3 | \$400.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 05/30/23 | 06/05/23 | MTWTF-- | 3 | \$400.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WHAS | Tu | 05/30/23 | 5:56 PM | WHAS11 NEWS @ 530P | 530-6p | :30 | DBV231000H | \$400.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | WHAS | Th | 06/01/23 | 5:57 PM | WHAS11 NEWS @ 530P | 530-6p | :30 | DBV231000H | \$400.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

DUPLICATE INVOICE



Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

| | | | |
|--------------|---------------------------------|----------------|---------------------|
| Invoice # | 2707260-1 | Invoice Month | June 2023 |
| Invoice Date | 06/11/23 | Invoice Period | 05/29/23 - 06/05/23 |
| Advertiser | ISS/ Defending Bluegrass Values | | |
| Product | Issue | | |
| Estimate # | 12686 | | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|---|-------------------|-----------------|------------------------|-------------------|-----------------------|----------------|----------------|------------|----------|----------|-------------------|-----------------|----------------|-------------------|-------------|----------------|--------|-------|------|------|---|----------|----------|----------|---------|--------------------|--------|-----|------------|----------|----|----------|----|-----|----------|----------|-------------|----------------|--------|-------|------|------|---|------|----|----------|---------|-----------------------|--------|-----|------------|----------|----|---|------|---|----------|---------|-----------------------|--------|-----|------------|----------|----|---|------|---|----------|---------|-----------------------|--------|-----|------------|----------|----|
| 8 | 05/30/23 | 06/05/23 | WHAS11 NEWS @ 530 P | 530-6p | MTWTF-- | :30 | 3 | \$400.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 3 | WHAS | M | 06/05/23 | 5:47 PM | WHAS11 NEWS @ 530P | 530-6p | :30 | DBV231000H | \$400.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 9 | 05/30/23 | 06/05/23 | WHAS11 NEWS @ 6p | 6-630p | MTWTF-- | :30 | 3 | \$450.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 05/30/23 | 06/05/23 | MTWTF-- | 3 | \$450.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| 2 | WHAS | Tu | 05/30/23 | 6:14 PM | WHAS11 NEWS @ 6p | 6-630p | :30 | DBV231000H | \$450.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 3 | WHAS | W | 05/31/23 | 6:09 PM | WHAS11 NEWS @ 6p | 6-630p | :30 | DBV231000H | \$450.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WHAS | M | 06/05/23 | 6:22 PM | WHAS11 NEWS @ 6p | 6-630p | :30 | DBV231000H | \$450.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 10 | 05/30/23 | 06/03/23 | WHAS11 NEWS @ 6:30 p | 630-7p | -----S- | :30 | 1 | \$240.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 05/29/23 | 06/04/23 | -----S- | 1 | \$240.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| 1 | WHAS | Sa | 06/03/23 | 6:46 PM | WHAS11 NEWS @ 6:30p | 630-7p | :30 | DBV231000H | \$240.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 11 | 05/30/23 | 06/04/23 | ET 7-730p | 7-730p | -TWTF-- | :30 | 1 | \$500.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 05/29/23 | 06/04/23 | -TWTF-- | 1 | \$500.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WHAS | F | 06/02/23 | 7:26 PM | ET 7-730p | 7-730p | :30 | DBV231000H | \$500.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 12 | 05/30/23 | 06/05/23 | ENTERTAINMENT TONI GHT | 7-730p | MTWTF-- | :30 | 3 | \$500.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 05/30/23 | 06/05/23 | MTWTF-- | 3 | \$500.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 3 | WHAS | Tu | 05/30/23 | 7:14 PM | ENTERTAINMENT TONIGHT | 7-730p | :30 | DBV231000H | \$500.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WHAS | W | 05/31/23 | 7:19 PM | ENTERTAINMENT TONIGHT | 7-730p | :30 | DBV231000H | \$500.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | WHAS | M | 06/05/23 | 7:24 PM | ENTERTAINMENT TONIGHT | 7-730p | :30 | DBV231000H | \$500.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 13 | 05/30/23 | 06/05/23 | INSIDE EDITION | | MTWTF-- | :30 | 2 | \$500.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table border="0" style="width: 100%;"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>05/30/23</td> <td>06/05/23</td> <td>MTWTF--</td> <td>2</td> <td>\$500.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>2</td> <td>WHAS</td> <td>W</td> <td>05/31/23</td> <td>7:54 PM</td> <td>INSIDE EDITION</td> <td></td> <td>:30</td> <td>DBV231000H</td> <td>\$500.00</td> <td>NM</td> </tr> <tr> <td>1</td> <td>WHAS</td> <td>M</td> <td>06/05/23</td> <td>7:51 PM</td> <td>INSIDE EDITION</td> <td></td> <td>:30</td> <td>DBV231000H</td> <td>\$500.00</td> <td>NM</td> </tr> </table> | | | | | | | | | | Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | 05/30/23 | 06/05/23 | MTWTF-- | 2 | \$500.00 | | | | | | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 2 | WHAS | W | 05/31/23 | 7:54 PM | INSIDE EDITION | | :30 | DBV231000H | \$500.00 | NM | 1 | WHAS | M | 06/05/23 | 7:51 PM | INSIDE EDITION | | :30 | DBV231000H | \$500.00 | NM | | | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 05/30/23 | 06/05/23 | MTWTF-- | 2 | \$500.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | WHAS | W | 05/31/23 | 7:54 PM | INSIDE EDITION | | :30 | DBV231000H | \$500.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WHAS | M | 06/05/23 | 7:51 PM | INSIDE EDITION | | :30 | DBV231000H | \$500.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 14 | 05/30/23 | 06/01/23 | STATION 19 | 8-9p | ---T--- | :30 | 1 | \$1,275.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 05/29/23 | 06/04/23 | ---T--- | 1 | \$1,275.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

DUPLICATE INVOICE



Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

| | | | |
|--------------|---------------------------------|----------------|---------------------|
| Invoice # | 2707260-1 | Invoice Month | June 2023 |
| Invoice Date | 06/11/23 | Invoice Period | 05/29/23 - 06/05/23 |
| Advertiser | ISS/ Defending Bluegrass Values | | |
| Product | Issue | | |
| Estimate # | 12686 | | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|---|-------------------|-----------------|--------------------------|-------------------|--------------------------|------------------|----------------|------------|-----------------------|----------|-------------------|-----------------|----------------|-------------------|-------------|----------------|--------|-------|------|------|---|----------|----------|----------|----------|-----------------|-------|-----|------------|------------|----|-------------------|----|-----|----------|----------|-------------|----------------|--------|-------|------|------|---|------|----|----------|----------|--------------------------|------------------|-----|------------|-----------------------|----|-------------|------|---|----------|----------|--------------------------|----------|-----|------------|----------|----|---|------|---|----------|----------|--------------------------|----------|-----|------------|----------|----|
| 14 | 05/30/23 | 06/01/23 | STATION 19 | 8-9p | ---T--- | :30 | 1 | \$1,275.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table border="0" style="width: 100%;"> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>2</td> <td>WHAS</td> <td>W</td> <td>05/31/23</td> <td>10:22 PM</td> <td>Wed Prime Other</td> <td>8-11p</td> <td>:30</td> <td>DBV231000H</td> <td>\$1,275.00</td> <td>NM</td> </tr> <tr> <td colspan="11">MG for 14.1 06/01</td> </tr> <tr> <td>1</td> <td>WHAS</td> <td>Th</td> <td>06/01/23</td> <td></td> <td>STATION 19</td> <td>8-9p</td> <td>:00</td> <td></td> <td>\$1,275.00</td> <td>NM</td> </tr> <tr> <td colspan="11">See MG 14.2</td> </tr> </table> | | | | | | | | | | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 2 | WHAS | W | 05/31/23 | 10:22 PM | Wed Prime Other | 8-11p | :30 | DBV231000H | \$1,275.00 | NM | MG for 14.1 06/01 | | | | | | | | | | | 1 | WHAS | Th | 06/01/23 | | STATION 19 | 8-9p | :00 | | \$1,275.00 | NM | See MG 14.2 | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | WHAS | W | 05/31/23 | 10:22 PM | Wed Prime Other | 8-11p | :30 | DBV231000H | \$1,275.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| MG for 14.1 06/01 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WHAS | Th | 06/01/23 | | STATION 19 | 8-9p | :00 | | \$1,275.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| See MG 14.2 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 15 | 05/30/23 | 06/02/23 | 20/20 | 9:00 PM-11:00 PM | ----F-- | :30 | 1 | \$650.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 05/29/23 | 06/04/23 | ----F-- | 1 | \$650.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WHAS | F | 06/02/23 | 9:47 PM | 20/20 | 9:00 PM-11:00 PM | :30 | DBV231000H | \$650.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 16 | 05/30/23 | 06/05/23 | WHAS11 NEWS AT 11 M-F/SU | 11-1135p | MTWTF-S | :30 | 3 | \$400.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 05/30/23 | 06/05/23 | MTWTF-S | 3 | \$400.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 3 | WHAS | Tu | 05/30/23 | 11:29 PM | WHAS11 NEWS AT 11 M-F/SU | 11-1135p | :30 | DBV231000H | \$400.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | WHAS | W | 05/31/23 | 11:30 PM | WHAS11 NEWS AT 11 M-F/SU | 11-1135p | :30 | DBV231000H | \$400.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WHAS | M | 06/05/23 | 11:23 PM | WHAS11 NEWS AT 11 M-F/SU | 11-1135p | :30 | DBV231000H | \$400.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 17 | 05/30/23 | 06/03/23 | WHAS11 NEWS AT 11 SAT | 11-1135p | -----S- | :30 | 1 | \$300.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 05/29/23 | 06/04/23 | -----S- | 1 | \$300.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WHAS | Sa | 06/03/23 | 11:45 PM | WHAS11 NEWS AT 11 SAT | 11-1135p | :30 | DBV231000H | \$300.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Total Spots | | | | | | | 45 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

Include Invoice # on Check - Payment Terms 30 Days

| | |
|--------------------------|--------------------|
| <u>Gross Total</u> | \$15,475.00 |
| <u>Agency Commission</u> | \$2,321.25 |
| <u>Net Amount Due</u> | \$13,153.75 |

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.